desorption (by displacement)

The process in which expulsion of a previously adsorbed component from the interfacial layer is effected by subsequent stronger adsorption of another component.

Source:

PAC, 1972, 31, 577 (Manual of Symbols and Terminology for Physicochemical Quantities and Units, Appendix II: Definitions, Terminology and Symbols in Colloid and Surface Chemistry) on page 585